

SCRPA 101



FROM THE FOOTHILLS TO THE GRAND STRAND,
AND EVERYTHING IN BETWEEN

JAMES HEADLEY, CPRP – EXECUTIVE DIRECTOR SCRPA

JESSICA CAMPBELL, CPRP – DIRECTOR CITY OF AIKEN PRT

Welcome...



Jessica Campbell, CPRP



- Director for City of Aiken
- 2023 President of SCRPA Board of Directors
- 20+ years in Public Parks and Recreation
- Certified Parks and Recreation Profession

Jim Headley, CPRP



- Executive Director for SCRPA
- 37 years in Public Parks and Recreation/Association Management
- Certified Parks and Recreation Profession



SCRPA Overview

Organized in 1945 to serve parks and recreation professionals through education and network opportunities

Current membership of ~1200

State office/staff in Lexington serves as clearinghouse for executive committee, branches, committees and general membership

Non-Profit 501 c (3)



Mission & Vision

Mission Statement:

The South Carolina Recreation and Parks Association is a **non-profit** organization dedicated to the **professional development** of its members and **advocacy** for parks, recreation and tourism in South Carolina.

Vision Statement:

Creating Community through People, Parks and Programs



What are the benefits?

• Publications

- 4 Parks and Recreation Magazines
- 6 Newsletters
- Biweekly snapshots

• Website - www.scrpa.org

- Event calendar
- Archived publications
- Membership directory (once a year published with magazine)
- Job board & Resume/CV creator

• Professional Development

- Workshops/seminars throughout the year designed for more of the front line staff
- SC LEAD (Leadership Enhancement & Development) designed for future leadership -Every odd # year
- Annual Conference designed for everyone

• Institutes –Organized by Branches

- Parks Maintenance Institute
- Southern Leisure Management & Trends Institute
- The Programming summit
- Sports Management Institute

• Legislative Support at National & State Level

• Statewide Athletic Tournaments

• Provide Networking Opportunities

• Provide Scholarships for College Students

• Provide Resources for Public Entities



Benefits continued...

Website navigation

[South Carolina Recreation & Parks Association \(scrpa.org\)](http://scrpa.org)

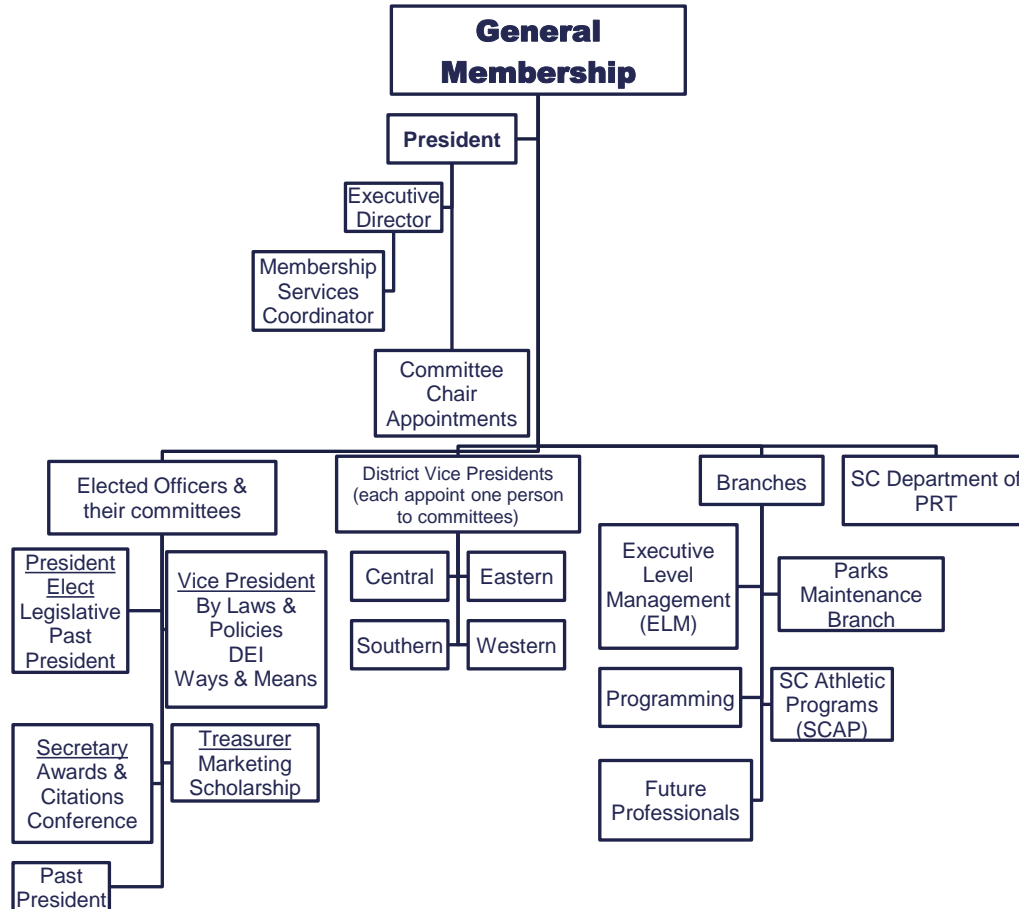


Our Partners & Services





SCRPA Structure





Executive Director's Office

2 Full-time Employees of Association:

Membership Services Coordinator

- Melissa Williams- melissa@scrpa.org

Executive Director

- Jim Headley- jim@scrpa.org

Office Phone: 803-808-7753



District Map

