

How to Write a Winning Award Nomination

- **Pick a Winner:** Make sure your nominee fits the award criteria and truly deserves recognition.
- **Tell a Story:** Your first sentence should make your case and everything else should make it stronger. Whether you are filling out one word block or several, your narrative should fit together to explain why your nominee should be selected.
- **Be Specific:** When describing the nominee's achievements, provide specific data and quantifiable results rather than general statements.
- **Focus on Impact:** Describe how the nominee has brought about significant change or improvement, both immediate and long-term. Explain why this nominee deserves this award.
- **Use Testimonials:** Throwing in one or two pertinent comments from those who have interacted with or been impacted by the nominee can strengthen your nomination. If you use quotes, get permission to edit, shorten, or paraphrase so you can work them into your narrative. If the application permits, well-written support letters accomplish the same thing.
- **Quality over Quantity:** Make every word count. A strong nomination doesn't need to be lengthy; it needs to be compelling and to the point.
- **Proofread:** Ensure the nomination is clear, well-structured, and free of errors.