

Award Nominations - Best Practices

BE SPECIFIC WITH DATA AND DETAILS

When describing the nominee's achievements, provide specific data results rather than general statements. This approach will help to clearly demonstrate the nominee's impact and set a solid foundation for your nomination.

FOCUS ON IMPACT

Highlight how the nominee's actions have brought about significant change or improvement, the immediate effects of their work, as well as the broader, long-term impact they have made. Paint a vivid picture of the nominee's influence, backed by data, and anecdotes that collectively tell a compelling story. Consider using testimonials to highlight qualities, achievements, and impact.

QUALITY OVER QUANTITY

A strong nomination doesn't need to be lengthy; it needs to be compelling and to the point. Aim for a nomination that is concise yet comprehensive, ideally not exceeding 1000 words. This limit encourages you to focus on the most significant aspects of the nominee's achievements and impact. When writing, prioritize clarity and substance over volume. Each sentence should add value, either by providing essential information, illustrating the nominee's qualities, or highlighting their achievements. Avoid repetition and overly general statements. A well-crafted, succinct nomination makes it easier for the selection committee to discern the nominee's merits and keeps their attention on the key reasons why the nominee deserves the award.

PROOFREAD

Ensure the nomination is clear, well-structured, and free of errors. This will help the nominee's achievements stand out more effectively.