

## Getting started

STEP 1: Contact Sheryl McAlister, USTA SC, at [mcalister@sctennis.com](mailto:mcalister@sctennis.com) to start the process.

STEP 2: Complete/submit on-line Tennis Venue Services form to notify the USTA of your project timeline and needs. Form is available at [www.usta.com/facilities](http://www.usta.com/facilities). A successfully submitted form will generate an auto-response.

STEP 3: You will be contacted by a USTA representative within 15 days of submitting your Facility Assistance Form.

STEP 4: Your project will remain active as you progress through stages of the process and will close once assistance from the National Governing Body is no longer needed. Funding Applications are released by invitation only.

## Available services

### TECHNICAL SERVICES

- **DOCUMENT REVIEW:** Scrutinize technical documents (e.g. construction docs, RFPs, bids) for accuracy and clarity
- **DESIGN SERVICES:** Provide 2D concept drawings and 3D renderings
- **INDUSTRY CONNECTIONS:** Connections to vendors, contractors, and manufacturers
- **FACILITY ASSESSMENT:** Evaluate existing facilities; troubleshoot equipment issues (e.g. courts, lights, etc.)

### BUSINESS CONSULTING

- **BUSINESS REVIEWS:** Analyze business models, profitability, and cost recovery
- **STAFFING & MANAGEMENT:** Support RFP reviews, job description creation, and recommendations regarding operations and staffing
- **FINANCIAL FORECASTING:** Provide cost estimates and financial recommendations

### ADVOCACY SUPPORT

- **INDUSTRY RESEARCH:** Provide data on tennis trends, demographics, participation, and tennis court supply
- **PROPOSAL DEVELOPMENT:** Help define project value and create compelling proposals to secure funding
- **STAKEHOLDER ENGAGEMENT:** Connect project leaders with decision-makers (mayors, parks departments, etc.)
- **PICKLEBALL STRATEGIES:** Consider tennis and pickleball strategies and approaches to find successful solutions

### DIGITAL TOOLS

- **WEBSITE BUILDER:** Simply build a website for your facility
- **ONLINE COURT BOOKING:** Streamline reservations, payments, and court access
- **SMARTACCESS:** Secure and reliable access with a SmartAccess gate or padlock system that ensures courts are available for registered players during reserved times
- **USAGE ANALYTICS:** Track court usage, revenue, and booking patterns for data-driven decisions.

## Facility Funding & Grant Categories

The USTA offers competitive grant funding to tennis facilities that are open to the public and meet the requirements outlined below. Funding eligibility is based on many criteria including the scope and complexity of the project, the number of tennis courts at the facility, and in the case of Category 3 projects, the successful completion of a technical review.

The outline below describes the grant categories and project descriptions while the following table shows their corresponding funding levels.

## TVS Facility Funding Levels

Grant applications are reviewed on a rolling basis, and funding is distributed as a reimbursement after project completion and a final accountability review. The maximum funding a project may be eligible for varies by project type and is determined on a per-court basis up to 50% of the total project cost. Organizations are eligible to apply for funding once in a 12-month period.

For questions and to learn more, email the TVS team at [facilities@usta.com](mailto:facilities@usta.com) or visit [usta.com/facilities](http://usta.com/facilities).

### Category 1- Low Complexity

- **AMENITIES** - Basic improvements designed to enhance the playing experience and appeal of tennis facilities, including adding fixed tennis court amenities (i.e. windscreens, backboards, etc.) and installing blended 36' and 60' tennis lines on existing tennis courts.
- **TENNIS COURT TECH** - Integration of technology on tennis courts to enhance the playing experience and assist with facility management, including SmartAccess gates, electronic line calling systems, video broadcasting and streaming technology, and scoreboards.
- **INCLUSIVE ACCESS** - Installation of amenities and facility features that enhance tennis court accessibility, including widening gates, installing ramps, and paving pathways to create a more inclusive environment for all players, regardless of mobility.

### Category 2- Mid Complexity

- **LIGHTING** - Installation of new or upgrades to existing tennis court lighting systems and fixtures.
- **FENCING** - Installation of new or repairs to existing tennis court fencing.
- **RESURFACING** - In addition to acrylic resurfacing, resurfacing existing tennis courts may include crack repair systems, overlay treatments, patching birdbaths, and leveling high areas to reestablish the court's evenness.

### Category 3- High Complexity

- **RECONSTRUCTION** - More extensive repairs to restore the playability of existing tennis courts that have major structural issues, serious cracking, or improper drainage.
- **NEW CONSTRUCTION** - Construction of new tennis courts.
- **INDOOR STRUCTURES** - Construction or installation of tennis court enclosures including air structures (or bubbles), fabric-frame structures, rigid framed metal buildings, and indoor tennis buildings.

| CATEGORIES                               |  | FUNDING DESCRIPTIONS                           |   |
|--|--|--|---|
| <b>CATEGORY I</b><br>50% Of Project Cost | <b>AMENITIES</b><br>Maximum \$5k                 | <b>TENNIS COURT TECH*</b><br>Maximum \$10k     | <b>INCLUSIVE ACCESS*</b><br>Maximum \$10k         |
| <b>CATEGORY II</b><br>(Maximum \$60k)    | <b>LIGHTING</b><br>Up to \$15k Per Court         | <b>FENCING</b><br>Up to \$12k Per Court        | <b>RESURFACING</b><br>Up to \$8k Per Court        |
| <b>CATEGORY III</b><br>(Maximum \$200k)  | <b>NEW CONSTRUCTION</b><br>Up to \$35k Per Court | <b>RECONSTRUCTION</b><br>Up to \$20k Per Court | <b>INDOOR STRUCTURES</b><br>Up to \$50k Per Court |

**NOTE:** The maximum funding a project is eligible for will not exceed 50% of the total project cost.

\* Inclusive Access and Tennis Court Tech grants may be combined with a Category 2 Grant.