Become a School Partner

& KEEP KIDS IN THE GAME

The USTA School Partner Program empowers local tennis providers to connect K-12 schools with community tennis opportunities. By bridging physical education classes to local courts, the program provides schools with free equipment, turnkey curricula, and trained local support—making tennis simple, fun, and accessible to students of all skill levels without requiring traditional court facilities.

What is a school partner?

A School Partner is an out-of-school-hours organization or qualified USTA coach that provides tennis programming to support school PE and after-school programs. School Partners appear in a searchable directory on USTACoaching.com and can be invited by school teachers to partner with their program.

Who is eligible to become a School Partner?

Anyone who provides youth tennis opportunities, such as CTAs, NJTLs, coaches, parents, clubs, and other community and youth organizations.

Why become a school partner?

- **Grow Your Player Pipeline:** Connect directly with nearby schools to welcome new players into your existing clinics, leagues, and junior programs.
- **Introduce Youth to Tennis:** Build healthy habits, academic success, and lifelong social connections.
- **Turnkey Curriculum & Training:** Access ready-to-use lesson plans, expert guidance, and training materials designed to launch and sustain successful school partnerships.
- **Exclusive Savings & Discounts:** Save 20% on tennis equipment through participating providers with your free USTA Coaching Baseline Package, plus enjoy discounts on premium recovery gear, wellness products, and partner hotel stays.
- **Free Software & Online Learning:** Manage programs easily with Serve Tennis software and discover new drills on the USTA Coaching Online Learning Hub.

HOW DO I REGISTER AS A SCHOOL PARTNER? REGISTER IN 4 EASY STEPS:

1

CREATE OR SIGN IN TO YOUR ACCOUNT

Visit USTACoaching.com to log in or set up your free account.

2

CLICK ON THE "MY SCHOOLS" TAB

Under your Account details, then click **"Become a School Partner"** on your dashboard.

3

VERIFY SAFE PLAY ELIGIBILITY

Complete or verify your **Safe Play** Approval to ensure a safe environment for all players.

4

COMPLETE & CONNECT

Accept the terms and complete your registration. Once approved, your CTA will be listed in the **School Partner Directory so local** schools can connect with you!

Have more questions?

Connect with us netgenerationschools@usta.com, or reach out to your USTA Section representative.

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